

ICMJE Form for Disclosure of Potential Conflicts of Interest

Instructions

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4. Intellectual Property.

This section asks about patents and copyrights, whether pending, issued, licensed and/or receiving royalties.

5. Relationships not covered above.

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ICMJE Form for Disclosure of Potential Conflicts of Interest

Section 1. Identifying Information

1. Given Name (First Name)
Mitch

2. Surname (Last Name)
Blair

3. Date
04-August-2020

4. Are you the corresponding author? ☒ Yes ☐ No

5. Manuscript Title
Baby Buddy App evaluation - effective uplift in breast feeding despite unclear mechanism

6. Manuscript Identifying Number (if you know it)
mHealth-19-233

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I am the RCPCH advisor for BabyBuddy and have been involved in its development for at least 10 years. No financial interest

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Section 6.

Disclosure Statement

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Dr. Blair reports he acts as RCPCH advisor for BabyBuddy and have been involved in its development for at least 10 years. No financial interest.

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Section 1. Identifying Information

1. Given Name (First Name)

Soo

2. Surname (Last Name)

Downe

3. Date

12-August-2020

4. Are you the corresponding author?

☐ Yes

☒ No

Corresponding Author's Name

Mitch Blair

5. Manuscript Title

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6. Manuscript Identifying Number (if you know it)

mHealth 19-233

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Dr. Downe has nothing to disclose.

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Section 1. Identifying Information

1. Given Name (First Name)

Adrienne

2. Surname (Last Name)

Gordon

3. Date

01-September-2020

4. Are you the corresponding author?

☐ Yes

☒ No

Corresponding Author's Name

Mitch Blair

5. Manuscript Title

Baby Buddy App evaluation - effective uplift in breast feeding despite unclear mechanism

6. Manuscript Identifying Number (if you know it)

mHealth 19-233

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Loretta Musgrave and Adrienne Gordon have assessed the quality of the baby buddy app and also mapped its content to the Behaviour Change Wheel as part of Loretta Musgraves PhD

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Dr. Gordon reports that Loretta Musgrave and Adrienne Gordon have assessed the quality of the baby buddy app and also mapped its content to the Behaviour Change Wheel as part of Loretta Musgraves PhD.

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Section 1. Identifying Information

1. Given Name (First Name)

Loretta

2. Surname (Last Name)

Musgrave

3. Date

29-June-2020

4. Are you the corresponding author?

☐ Yes ☒ No

Corresponding Author's Name

Mitch Blair

5. Manuscript Title

Baby Buddy App evaluation - effective uplift in breast feeding despite unclear mechanism

6. Manuscript Identifying Number (if you know it)

mHealth 19-233

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Ms Musgrave is conducting collaborative research with the charity Best Beginnings

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Section 1. Identifying Information

1. Given Name (First Name)
Caroline

2. Surname (Last Name)
Homer

3. Date
29-June-2020

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☐ Yes ☒ No

Corresponding Author's Name
Mitch Blair

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Dr. Homer has nothing to disclose.

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This section asks about patents and copyrights, whether pending, issued, licensed and/or receiving royalties.

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Use this section to report other relationships or activities that readers could perceive to have influenced, or that give the appearance of potentially influencing, what you wrote in the submitted work.

Definitions.

Entity: government agency, foundation, commercial sponsor, academic institution, etc.

Grant: A grant from an entity, generally [but not always] paid to your organization

Personal Fees: Monies paid to you for services rendered, generally honoraria, royalties, or fees for consulting, lectures, speakers bureaus, expert testimony, employment, or other affiliations

Non-Financial Support: Examples include drugs/equipment supplied by the entity, travel paid by the entity, writing assistance, administrative support, etc.

Other: Anything not covered under the previous three boxes

Pending: The patent has been filed but not issued

Issued: The patent has been issued by the agency

Licensed: The patent has been licensed to an entity, whether earning royalties or not

Royalties: Funds are coming in to you or your institution due to your patent

ICMJE Form for Disclosure of Potential Conflicts of Interest

Section 1. Identifying Information

1. Given Name (First Name)
Clare

2. Surname (Last Name)
Etherington

3. Date
02-July-2020

4. Are you the corresponding author?

☐ Yes ☒ No

Corresponding Author's Name

5. Manuscript Title

Baby Buddy App evaluation - effective uplift in breast feeding despite unclear mechanism

6. Manuscript Identifying Number (if you know it)

mHealth 19-233

Section 2. The Work Under Consideration for Publication

Did you or your institution **at any time** receive payment or services from a third party (government, commercial, private foundation, etc.) for any aspect of the submitted work (including but not limited to grants, data monitoring board, study design, manuscript preparation, statistical analysis, etc.)?

Are there any relevant conflicts of interest? ☐ Yes ☒ No

Section 3. Relevant financial activities outside the submitted work.

Place a check in the appropriate boxes in the table to indicate whether you have financial relationships (regardless of amount of compensation) with entities as described in the instructions. Use one line for each entity; add as many lines as you need by clicking the "Add +" box. You should report relationships that were **present during the 36 months prior to publication**.

Are there any relevant conflicts of interest? ☐ Yes ☒ No

Section 4. Intellectual Property -- Patents & Copyrights

Do you have any patents, whether planned, pending or issued, broadly relevant to the work? ☐ Yes ☒ No

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Are there other relationships or activities that readers could perceive to have influenced, or that give the appearance of potentially influencing, what you wrote in the submitted work?

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Section 6. Disclosure Statement

Based on the above disclosures, this form will automatically generate a disclosure statement, which will appear in the box below.

Dr. Etherington has nothing to disclose.

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