



# Molecular landscape of head and neck cancer and implications for therapy

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**Abstract:** Head and neck squamous cell carcinomas (HNSCC) arising from the oral cavity, pharynx, and larynx constitute the 6<sup>th</sup> most common human cancer. Human papillomavirus (HPV)-positive tumours are distinct from HPV-negative counterparts, with HPV status affording clear clinical utility, prognostic benefit and better treatment outcomes. In contrast to their HPV-positive counterparts, HPV-negative tumours are characterized by high mutational load and chromosomal aberrations, with varying copy number alteration (CNA) profiles. HNSCC are distinct tumours at the chromosomal, gene and expression levels, with additional insight gained from immune profiling. Based on mutational analyses, HNSCC are categorized as HPV-positive, HPV-negative CNA-silent, and HPV-negative CNA-high tumours. Furthermore, gene expression profiling segregates these tumours into atypical, classical, basal, and mesenchymal, with clear differences observed between tumours of the oral cavity, oropharynx, hypopharynx and larynx. Additional immune profiling further classifies tumours as either immune-active or immune-exhausted. The clinical utility and impact of these tumour molecular subtypes however remains to be determined. HNSCC harbor high levels of somatic mutations. They display loss at 3p and 18q and gain at 3q and 8q, with mutations in *CDKN2A*, *TP53*, *CCND1*, *EGFR*, *PIK3CA*, *PTEN*, *NOTCH1*, *NSD1*, *FAT1*, *AJUBA* and *KMT2D*. Important pathways include the p53 and RB pathways which are involved in cell cycle control and are frequently lost in HPV-negative tumours, the WNT- $\beta$ -catenin pathway related to the mesenchymal subtype and smoking etiology, and the PI3K pathway which includes the most common genetic alteration in HPV-positive HNSCC. Understanding the mutational, genomic and transcriptomic landscape of HNSCC has leveraged better therapeutic approaches to manage this group of diseases, and it is hoped that additional insight into the molecular subtypes of HNSCC and its specific subsites will further drive improved strategies to stratify and treat patients with this debilitating disease.

**Keywords:** Head and neck cancer; oral cancer; squamous cell carcinoma; molecular landscape; therapy

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## Introduction

Head and neck squamous cell carcinomas (HNSCC) arise from the squamous and lining epithelium of the oral cavity, pharynx and larynx. HNSCC is the 6<sup>th</sup> most common cancer globally with more than 700,000 new cases reported (1) accounting for between 0.5% (oropharynx) to 1.9% (lip and oral cavity) of deaths from all cancers combined. Age standardised risk (ASR) incidence for lip and oral cavity cancer is 5.8 and 2.3 compared to cancer of the oropharynx which is 0.21 and 0.4, for males and females respectively. ASR mortality for lip and oral cavity cancer is 2.8 and 1.2 for males and females respectively, compared to that of larynx which is 1.9 and 0.3 respectively (1).

HNSCC is a heterogeneous group of tumours involving distinct anatomical sites and subsites with varying etiological factors including smoking, alcohol consumption and infection with HPV (2,3). A growing number of low-risk younger patients have been reported to have a distinct clinical and histopathological pattern associated with poorer prognosis (4,5), although this has not been universally accepted. There are genetic and prognostic differences between HPV-positive and HPV-negative HNSCC (6). The heterogeneity of this cancer, suggests a critical role for genetic alterations contributing to its carcinogenesis (7).

Clinical and histological differences are mirrored by diverse genomic and immunological subtypes. The varying presentations and subsite specific profiles has manifested in an ever evolving range of therapies including surgery, radiotherapy, chemotherapy and more recently immunotherapy in an effort to improve five-year survival rates which currently stand at approximately 50% across all subsites. Understanding the mutational, genomic and transcriptomic landscape of HNSCC has leveraged better therapeutic approaches to manage this group of diseases, and it is hoped that additional insight into the genomic and immunological profiles of HNSCC and its specific subsites will further drive improved strategies to stratify and treat patients with this debilitating disease. The most pertinent molecular features highlighted in this review are summarized in *Figure 1*.

## Gene characterization of head and neck squamous cell carcinoma

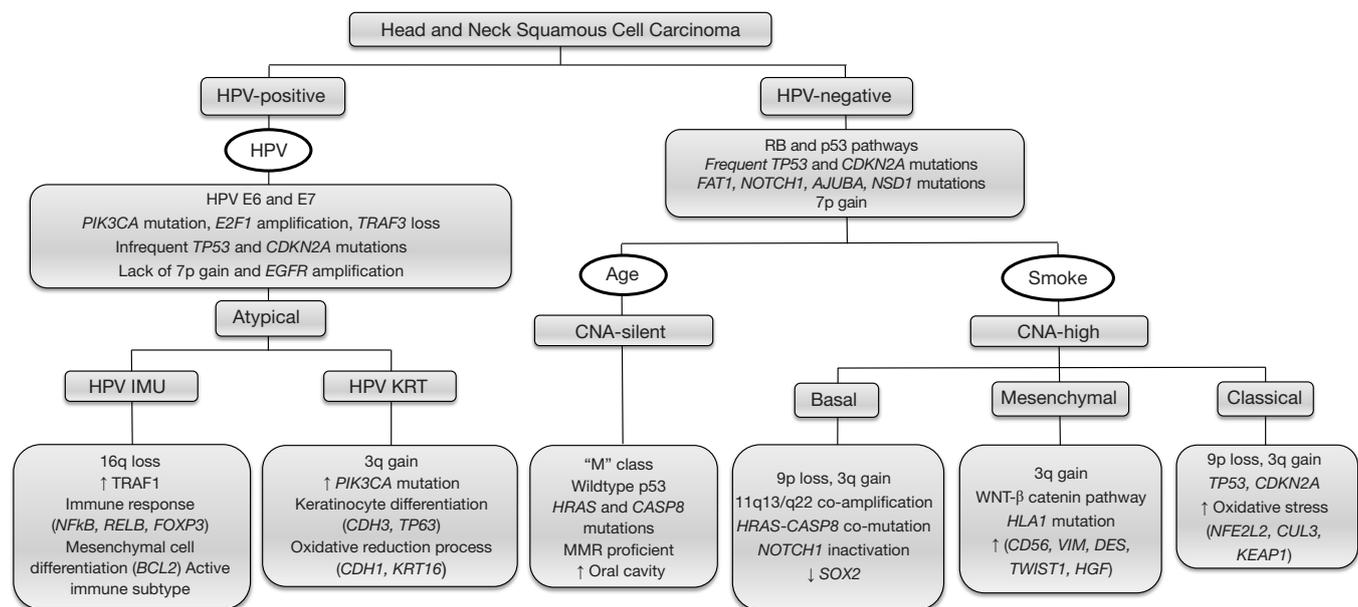
Prior to utilization of next generation sequencing (NGS) in HNSCC (8,9), only a few biomarkers of HNSCC

had been revealed with studies on alterations in cellular signalling pathways (*TP53* and *CDK2NA*) (10) and chromosomal abnormalities (amplification of 11q13, cyclin D1, and *EGFR*) (11). The first reports describing NGS findings in HNSCC were published simultaneously in 2011 (12,13). Stransky *et al.* performed whole exome sequencing on tumours and blood of 74 HNSCC patients (13) and found approximately 130 coding mutations per tumour. 321 mutations were queried further and 89.7% validated (13). Agrawal *et al.* sequenced 32 tumours and compared their results to findings from another 88 HNSCC and matched non-cancerous tissues (12). Both studies confirmed previously known HNSCC genomic alterations such as mutations in *TP53*, *CDKN2A*, *PIK3CA*, *HRAS*, and *PTEN* but also introduced *NOTCH1*, which was reported as the second most commonly involved gene in HNSCC (14). *NOTCH1* had previously been shown to be important in cutaneous SCC (15), but it had not been identified by conventional Sanger sequencing due to its large size.

Mahjabeen *et al.* sequenced exons of *XRCC1* in HNSCC and matched controls and found two missense mutations in 55% of cases and two silent mutations in 45% cases, accounting for a mutation frequency of 87% (16). Sequencing of *RAD51C* revealed five distinct heterozygous alterations in 5.8% of HNSCCs (17). Laborde *et al.* undertook whole transcriptome sequencing of matched tumour and cancer-free tissues from patients with oropharyngeal carcinoma, and showed elevated levels of expression of two gene targets in DNA damage repair (*CHEK2* and *ATR*) of HPV-negative current smokers compared with past smokers and non-smokers (18).

The Cancer Genome Atlas (TCGA) characterized the molecular profile of 279 primary HNSCC in a cohort mostly composed of male heavy smokers. Tumours were mostly those from the oral cavity (62%), followed by the larynx (26%), and oropharynx (12%) with a greater majority being HPV-negative and only 13% classified as HPV-positive (19). HPV-positive tumours are clinically distinct from their HPV-negative counterparts, with HPV-negative HNSCCs largely distributed among different anatomic sites, occurring in the context of heavy alcohol and/or tobacco use relative to HPV-positive tumours which are focussed in the oropharynx.

The study validated previously identified frequently mutated genes, but also profiled copy number alterations (CNAs), gene and protein differential expression, and epigenetic changes (12,13,19). The comprehensive genetic



**Figure 1** Composite schematic depicting the molecular landscape of head and neck squamous cell carcinoma. Tumours are grouped according to CNA alterations, gene mutations and gene expression profiles summarized from various studies described in this review. Only the most pertinent and discriminatory chromosomal, gene and immune profiles are highlighted. Based on mutational analyses, HNSCC are characterized as HPV-positive, HPV-negative CNA-silent, and HPV-negative CNA-high tumours. Furthermore, gene expression profiling segregates these tumours into atypical, basal, classical and mesenchymal, with clear differences observed between tumours of different anatomical sites and proposed etiology. Additional immune profiling further classifies tumours as either immune-active or immune-exhausted. The clinical utility and impact of these molecular tumour subtypes remains to be determined.

profile of these tumours has been reviewed by Cho and colleagues (20). HNSCC display high instability, as noted by the presence of CNAs and chromosomal fusions and exhibit deletions of 3p and 8p as well as amplifications of 3q, 5q, and 8q (19). *TP53*, *CDKN2A*, *CASP8*, and *NSD1* have been shown to be differentially mutated across all head and neck sites, but unlike other mutations, *CASP8* are additionally concentrated within the oral cavity, and contain missense and other mutations in caspase peptidase and death effector domains (19).

Genes have been grouped into four categories including those significant for cell survival and proliferation (*TP53*, *EGFR*, *PIK3CA*, and *HRAS*), cell-cycle control (*CDKN2A* and *CCND1*), cellular differentiation (*NOTCH1*), and cellular adhesion and invasion signalling (*FAT1*) (12,13,19). The top 10 mutations being *TP53*, *CDKN2A*, *FAT1*, *PIK3CA*, *NOTCH1*, *KMT2D (MLL2)*, *NSD1*, *CASP8*, *AJUBA*, and *NFE2L2*. The two most altered genes in the TCGA cohort were *TP53* and *CDKN2A*, and these appear to play important roles in driving carcinogenesis. Inactivation of p53 protein, encoded by *TP53* on 17p12,

plays a vital role in the pathogenesis of HNSCC (21). Commonly detected *TP53* mutations in HNSCC include those in exon 4 or intron 6 (19). DNA damage can cause translocation of p53 to the nucleus, inducing cell growth arrest or apoptosis. p16, encoded by *CDKN2A* on 9p21, blocks cell cycle progression from G1 to S phase by inhibiting Cyclin D1 (21). Deficiency of cell senescence results from disruption of p16 activity, ultimately contributing to development of dysplasia.

HPV-positive tumours lack mutations and alterations in *TP53* and *CDKN2A* in contrast with their HPV-negative counterparts (19). In addition, there is a high proportion of mutations and CNAs in genes encoding constituents of the PI3 kinase (PI3K) pathway (19). HPV-positive HNSCC commonly present with *PIK3CA* mutations at higher levels than HPV-negative tumours, but both possess amplifications of 3q26/28, the region containing *TP63* and *SOX2* (13,19). HPV-positive tumours also display loss of *TRAF3* and amplification of *E2F1*, additionally distinguishing them from their HPV-negative counterparts.

HPV-negative tumours demonstrate unique structural

abnormalities and somatic mutations including amplifications in receptor tyrosine kinases such as *EGFR*, *ERBB2*, *FGFR1*, and deletions in *NSD1* and tumour suppressor genes including *CDKN2A*, *NOTCH1*, *SMAD4*, and *FAT1* (19). They also display alterations in oxidative stress regulators (*NFE2L2*, *KEAP1*, *CUL3*). *NOTCH1* inactivating mutations are present in up to 20% of HNSCCs, with increased mortality noted in patients with OSCC associated with Notch activation and FGF1 transcriptional upregulation (22). *NOTCH1* has a proto-oncogenic role in other cancers but is thought to act as a tumour suppressor in HNSCC. Other novel findings include mutations in genes involved in chromatin remodelling (*KMT2D/MLL2*) and immune evasion (*HLA-A*), with novel co-amplifications of 11q13 (*CCND1*, *CTTN*, *FADD*) and 11q22 (*YAP1*, *BIRC2*) identified (19). Somatic mutations such as non-synonymous inactivating mutations were notable in *TP53*, *CDKN2A*, *FAT1* and *AJUBA*.

Based on these mutational data, HNSCCs have been divided into HPV-positive, HPV-negative CNA-high, and HPV-negative CNA-silent tumours (Figure 1) (23). These are further divided based on gene expression profiling as detailed below. The p53 and RB pathways are frequently abrogated in HPV-negative HNSCC, but appear to remain active in CNA-silent tumours, with mutations in *HRAS* and *CASP8* (23). The etiology of this subgroup of tumours remains unclear, but ageing is thought to be a risk factor. Smoking is a key etiological risk factor for HPV-negative CNA-high tumours, with many cancer genes (*FAT1*, *NOTCH1*) and pathways (WNT- $\beta$ -catenin) being involved in their progression (Figure 1). The role of microRNA (24) and lncRNA (25,26) in HNSCC have been reviewed elsewhere.

### Gene expression subtypes of head and neck squamous cell carcinoma

As additional gene expression data becomes available, HNSCC have been categorized not only based on their clinical, histopathological and genetic features, but also based on gene expression subtypes with purported clinical and biological implications (4,27). Currently four subtypes have been proposed namely: atypical, basal, classical, and mesenchymal (4,27-30).

The atypical subtype involves a majority of HPV-positive tumours with activating mutations of *PIK3CA* and a lack in 7p amplifications (encoding *EGFR*). The latter observation

is consistent with findings correlating HPV-positivity and low *EGFR* expression (27,31). Unlike the atypical subtype, the other subtypes exhibit gain-of-function of 7p. The classical and basal subtypes are categorized by loss at 9p (*CDKN2A*) encoding p16.

The basal subtype demonstrates *NOTCH1* inactivation, *HRAS-CASP8* co-mutation, co-amplification of 11q13/q22, and fewer alterations of 3q (*SOX2*).

The classical subtype is distinguished for *TP53* mutation, loss of *CDKN2A*, 3q amplification, changes in oxidative stress genes (*KEAP1*, *CUL3*, and *NFE2L2*), and is correlated with a significant smoking history, and a high proportion of laryngeal SCCs (19).

The mesenchymal subtype demonstrates a distinct molecular profile which involves modifications to immune-related genes including higher expression of CD56, and low frequency mutations in *HLAI* (19).

Classical and basal nomenclature has been chosen based on gene expression patterns in HNSCC subtypes which show strong similarities to classical and basal subtypes of lung SCC (27). The classical subtype exhibits well recognised genomic alterations associated with SCC specifically 3p and 9p deletion, 3q amplification, and focal amplification of *CCND1* and *EGFR*. The mesenchymal subtype is so named because of the prominence of the epithelial to mesenchymal transition (EMT) pathway, while the atypical subtype was selected because of the distinct absence of 9p deletion or *EGFR* amplification (27).

In OSCC, the basal (42.7%) and mesenchymal (34.8%) are the two main subtypes, compared to atypical (50.7%) and classical (22%) in non-OSCC tumours including those of the larynx, oropharynx and hypopharynx (32).

Additional subtypes based on immune profiling have also been reported (33,34), with further analysis of the TCGA and other datasets undertaken to characterize the immune landscape of HNSCC (33-35). Saloura *et al.* (35) classified tumours into low or high CD8+ T cell inflamed phenotype (TCIP-L *vs.* TCIP-H) based on their chemokine signature. They showed that TCIP-H tumours were enriched for mutations in *CASP8*, *HRAS*, *EP300*, and *EPHA2* and demonstrated more frequent amplifications of *CD274*, *JAK2*, *PDCD1LG2*, and *KDM4C*. TCIP-L tumours were more likely to display higher rates of mutation in *NSD1*, deletion of *CDKN2A*, and amplification of *EGFR* and *YAP1*.

Zhang *et al.* identified two distinct subtypes of HPV-positive SCC which they differentiated based on RNA sequencing data into those with upregulated genes in mesenchymal and immune response (named HPV-IMU)

and those enriched for keratinocyte differentiation and oxidative reduction process (named HPV-KRT) (36). More recently, Chen and colleagues (34) found that nearly 40% of HNSCCs showed enriched inflammatory response, greater cytolytic activity, and active IFN- $\gamma$  signalling. This new molecular class of tumours was termed “Immune” class. This contained two distinct microenvironment-based immune response subtypes, identified by “Active” (characterized by an enriched pro-inflammatory M1 macrophage signature, heightened cytolytic activity, abundant tumour-infiltrating lymphocytes, high HPV infection, and better prognosis) and “Exhausted” (characterized by enrichment of stroma and anti-inflammatory M2 macrophage profiles, WNT/TGF- $\beta$  pathway signalling and poorer survival). The “Active” immune class was more common in the less aggressive atypical subtype, and showed potential response to PD-L1 blockade. Approximately 50–60% of HNSCC tumour cells overexpress PD-L1, which increases to nearly 85% when immune cells are included. PD-L1 expression has been associated with younger age, higher tumour grade, and HPV-positivity (37). There is no association between PD-L1 status and overall survival in HNSCC patients overall or in the oropharyngeal SCC sub-population.

### Genomic signature of oral squamous cell carcinoma

The molecular basis of OSCC has recently been summarized (38). There is significant genetic diversity seen in OSCC, and as such it remains a significant challenge to identify molecular drivers of this cancer subtype. The TCGA cohort included a prominent subgroup of HPV-negative tumours primarily focussed in the oral cavity demonstrating mutations but lacking CNAs enriched for wild-type *TP53*, mutant *HRAS* and *CASP8*. This subset (referred to as “M” class for Mutation) suggests that some OSCC occur in a p53-independent tumorigenesis pathway (19). This subtype is DNA mismatch repair proficient and is thought to be more prominent in older females without a history of smoking or alcohol consumption (23,39). Other subtypes show abrogation of the p53 and RB pathways with mutations in *TP53* and *CDKN2A*, and are typically associated with a history of smoking. Through field cancerization, OSCCs developing along this pathway are thought to commonly pass through a precancerous stage such as oral leukoplakia and harbour mutations in *FAT1* and *NOTCH1* (40) and display deficiency in DNA damage repair pathway genes

such as *BRCA1*, *BRCA2*, *FANCA* and other double strand break (DSB) repair Fanconi anaemia (FA)/BRCA pathway genes (41,42). A more comprehensive analysis of molecular biomarkers of oral leukoplakia and their utility in malignant transformation are detailed elsewhere (40,43,44).

The most common molecular subtypes of OSCC are basal and mesenchymal, followed by classical. The classical subtype is characterized by high expression of genes in oxidative stress response pathways enriched for genes such as *NFE2L2* (nuclear factor erythroid 2-related factor 2; also known as *NRF1*). Tumours predominantly located on the oral tongue may be appropriate targets for drugs against p53 cell-cycle pathway genes *TP53* and *CCND1*. Recently, inhibitors of the PI3K/AKT/mTOR pathway have demonstrated efficacy in preclinical studies of OSCC (45–47), with rapamycin; the canonical inhibitor of mTOR, shown to inhibit OSCC growth (48).

Whole-exome sequencing of OSCCs from Taiwanese males confirmed mutations in genes involved in cell cycle regulation (*TP53*, *CDKN2A*, and *CCND1*), but also identified other mutational signatures including new driver genes, such as *ELAVL1* and *CHUK*, which are involved in altering the functions of various tumour suppressor genes and oncogenes (49). Other genes that were less frequently mutated included *ASXL1* which codes for a transcription factor, and *RPTN* which is associated with epithelial differentiation.

Several driver genes that confer phenotypic malignancy have been mapped to 11q13, and are implicated in OSCC (50,51). Specifically, within 11q13.2–q13.4, an amplicon core has been identified including genes *CCND1*, *CTTN*, *FADD*, and *ORAOV1*. *CCND1* (encoding cyclin D1 that promotes G1-S phase transition) and *CTTN* (encoding cortactin, a F-actin binding protein) are two frequently associated drivers of locus 11q13. Amplification of *CTTN* confers resistance to gefitinib, while amplification of *CCND1* is associated with resistance to cisplatin (52). These oncogenes influence clinicopathological characteristics of OSCC including poor tumour differentiation, lymph node involvement, and low survival (53). Expression levels of *CCND1* have been used to select patients who may benefit from induction chemotherapy. Genomic amplification of 11q13.3 also impacts *FADD* (Fas-associated death domain-containing protein) regulation and expression, which is correlated with gender, and may account for the two-fold increased frequency of OSCC in males compared to females (54). *FADD* acts as an adaptor to convey apoptotic signals initiated by death receptors such as Fas, and is highly

expressed in tongue OSCC compared to adjacent tissue, in addition to being associated with metastatic carcinoma (54). Another oncogene located at this locus is *ORAOV1* (oral cancer overexpressed 1). Gain of function in *ORAOV1* has been linked to apoptotic inhibition, cell cycle progression, and angiogenesis (55,56).

Gingivobuccal squamous cell carcinoma (GB-SCC) is a subtype of OSCC, prevalent in the Indian sub-continent and parts of Asia, where tobacco and betel chewing is prevalent (51). The most common anatomical site is the buccal mucosa, with synergistic contributions of major driver genes such as *NOTCH1*, *PIK3CA*, *CASP8*, *HRAS*, *FAT1*, *MAP4K2*, *EPHA2*, and *RASA1* contributing to tumour formation (51). Mutations in several genes including *TRPM3*, *KMT2D*, *ARID2*, *USP9X*, and *UNC13C* appear to be specific to GB-SCC and seem to be functionally involved in tumour suppression (49,57). Some genes such as *TP53*, *NOTCH1*, *CASP8*, *HRAS*, and *FAT1*, are common to both GB-SCC and HNSCC. Alterations in some novel genes such as *YAP1*, *DROSHA*, and *DDX3X* have also been reported in GB-SCC (51).

More recently, the genomic and transcriptomic profile of areca nut-related OSCC has been explored in a Chinese cohort which identified a set of 11 mutated genes including four novel genes (*ATG2A*, *WEE1*, *DST*, *TSC2*), of which *ATG2A* and *WEE1* were more significantly mutated more commonly in areca nut-related SCC. Areca nut-related OSCCs are typified by genomic deficiency of mismatch repair (MMR) genes, which could also predict prognosis (58), affirming once again the role of genetic instability in oral carcinogenesis (59,60).

In addition to genetic mutations observed in oral cancer, epigenetic modifications to the genome (61) are commonly seen in OSCC (62-64) and severe epithelial dysplasia (65), with p16 frequently inactivated due to promoter hypermethylation in OSCC, and in tobacco users with premalignant oral lesions where up to 58% of these demonstrate genome-wide DNA methylation, with levels rising with progression to OSCC (65).

### Implications for therapy

Although many predictive biomarkers have been discovered and reported for various HNSCCs through genomic research, only a few have been translated into clinical oncology practice. Among the frequently mutated genes in HNSCC, *EGFR* remains a positive target for cancer therapy. Over expression and mutation of *EGFR* is

associated with cancer of the breast, lung, ovary, prostate and colorectum (66-68). *EGFR* is a transmembrane receptor belonging to the human epidermal receptor (HER) family of growth factor receptors (HER2, HER3 and HER4). Formation of *EGFR* homodimers or heterodimers triggers intracellular pathways that result in cancer cell proliferation, blockade of apoptosis, activation of invasion and metastasis, and stimulation of tumour-induced neo-angiogenesis (69,70). Anti-*EGFR* monoclonal antibodies (cetuximab and panitumumab) recognise *EGFR* exclusively and bind to its extracellular domain, compete for receptor binding and block ligand-induced *EGFR* tyrosine kinase activation. Small-molecule *EGFR* tyrosine kinase inhibitors (erlotinib and gefitinib) compete reversibly with ATP to bind to the intracellular catalytic domain of *EGFR* tyrosine kinase, and inhibit *EGFR* autophosphorylation and downstream signalling. Small-molecule *EGFR* tyrosine kinase inhibitors can also block different growth factor receptor tyrosine kinases, including vascular endothelial growth factor receptor (VEGFR).

High expression of *EGFR* is associated with tumour aggressiveness and poor survival in OSCC patients (71,72), specifically oral tongue SCC (73,74). The elevated expression of *EGFR* in OSCC makes it an attractive molecular target for treatment. Cetuximab, is an approved targeted therapy for HNSCC, including advanced OSCC. The combination of cetuximab with platinum-based chemotherapy is approved as first-line treatment for recurrent or metastatic HNSCC, including OSCC, and cetuximab alone is approved as second-line treatment for platinum-resistant HNSCC (75,76). Adding cetuximab to platinum-based chemotherapy significantly prolongs median overall survival of HNSCC from 7.4 to 10.1 months, as well as median progression-free survival (5.6 vs. 3.3 months) (76).

Immune checkpoint inhibitors such as pembrolizumab and nivolumab have demonstrated efficacy as first-line therapy for patients with advanced HNSCC, either alone or in combination with chemotherapy, particularly in HPV-positive disease. For pembrolizumab therapy alone, there has been significant improvement in median overall survival compared to the EXTREME regime in PD-L1 positive patients but no significant benefit in progression-free survival (77). Patients treated with pembrolizumab and chemotherapy demonstrated a significant increase in overall survival, and a modest improvement in progression-free survival compared to controls. This has led to pembrolizumab being approved as first-line monotherapy for patients with PD-L1 positive recurrent or metastatic

HNSCC, and for combination pembrolizumab and chemotherapy approved for recurrent or metastatic HNSCC regardless of PD-L1 expression. Patients who fail platinum chemotherapy may also benefit from nivolumab or pembrolizumab as second-line therapy regardless of PD-L1 expression. A recent systematic review also points to the effective use of immune checkpoint inhibitor therapy in management of OSCC (78). Despite advances in therapeutic options for patients with HNSCC based on immune profiling, those with low or negative expression of PD-L1 are more likely to still benefit from cetuximab and chemotherapy to avoid rapid progression and local disease recurrence.

So far, other molecular targets have not been successfully translated into clinical practice, and much work remains to be done before a true personalised approach to clinical head and neck oncology can be achieved. Understanding the genotype-phenotype relationships that underpin the heterogeneous presentations of HNSCCs is required, as is better resolution of what will determine efficacy of targeted therapies as the latter become available. A glimpse at possible targets is provided in this paper, but their advancement is dependent on large scale laboratory, clinical and population studies.

## Conclusion

HNSCC is a heterogeneous group of tumours involving distinct anatomical sites and with varying etiological factors including smoking, alcohol consumption and infection with HPV. The clinical and histological differences are mirrored by diverse genomic and immunological subtypes. The tumour microenvironment is characterized by alterations in immune cell populations in addition to local factors favouring immunosuppression, driving tumour evasion or loss of immune surveillance. As the mutational, genomic and transcriptomic landscape of HNSCC is better resolved, our understanding of therapeutic approaches for effect control of the disease has increased. These advances have enabled effective therapeutic options for advanced tumours with cetuximab, and more recently with immune checkpoint inhibitors. Improved understanding of the genomic and immunological profiles of HNSCC and its specific subsites is poised to drive improved strategies to stratify and treat patients with HNSCC.

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