# Knowledge and awareness of colorectal cancer risk factors, screening, and associated factors in advanced colorectal cancer patients: a multicenter cross-sectional study in China 


#### Abstract

Hui-Fang Xu ${ }^{1 \#}$, Xiao-Fen Gu ${ }^{2 \#}$, Xiao-Hui Wang ${ }^{3}$, Wen-Jun Wang ${ }^{4}$, Ling-Bin Du ${ }^{5}$, Shuang-Xia Duan ${ }^{6}$, Yin Liu ${ }^{1}$, Xi Zhang ${ }^{7}$, Yu-Qian Zhao ${ }^{8}$, Li Ma ${ }^{9}$, Yun-Yong Liu ${ }^{10}$, Juan-Xiu Huang ${ }^{11}$, Ji Cao ${ }^{12}$, Yan-Ping Fan ${ }^{13}$, $\mathrm{Li} \mathrm{Li}^{14}$, Chang-Yan Feng ${ }^{15}$, Xue-Mei Lian ${ }^{16}$, Jing-Chang Du ${ }^{17}$, Jian-Gong Zhang ${ }^{1}$, Yan-Qin Yu ${ }^{18}$, You-Lin Qiao ${ }^{1,19}$; China Working Group on Colorectal Cancer Survey ${ }^{1}$ Department of Cancer Epidemiology, Affiliated Cancer Hospital of Zhengzhou University/Henan Cancer Hospital, Henan Engineering Research Center of Cancer Prevention and Control, Henan International Joint Laboratory of Cancer Prevention, Zhengzhou, China; ${ }^{2}$ Department of Student Affairs, Affiliated Tumor Hospital, Xinjiang Medical University, Ürümqi, China; ${ }^{3}$ Department of Public Health, Gansu Provincial Cancer Hospital, Lanzhou, China; ${ }^{4}$ School of Nursing, Jining Medical University, Jining, China; ${ }^{5}$ Department of Cancer Prevention, The Cancer Hospital of the University of Chinese Academy of Sciences, Zhejiang Cancer Hospital, Hangzhou, China; ${ }^{6}$ Department of Preventive Health, Xinxiang Central Hospital, Xinxiang, China; ${ }^{7}$ Key Laboratory of Carcinogenesis and Translational Research (Ministry of Education/Beijing), Beijing Office for Cancer Prevention and Control, Peking University Cancer Hospital \& Institute, Beijing, China; ${ }^{8}$ Center for Cancer Prevention Research, Sichuan Cancer Hospital \& Institute, Sichuan Cancer Center, School of Medicine, University of Electronic Science and Technology of China, Chengdu, China; ${ }^{9}$ Public Health School, Dalian Medical University, Dalian, China; ${ }^{10}$ Liaoning Office for Cancer Control and Research, Cancer Hospital of China Medical University, Liaoning Cancer Hospital and Institute, Shenyang, China; ${ }^{11}$ Department of Gastroenterology, Wuzhou Red Cross Hospital, Wuzhou, China; ${ }^{12}$ Department of Cancer Prevention and Control Office, The First Affiliated Hospital of Guangxi Medical University, Nanning, China; ${ }^{13}$ State Key Laboratory of Oncology in South China, Collaborative Innovation Center for Cancer Medicine, Sun Yat-sen University Cancer Center, Guangzhou, China; ${ }^{14}$ Department of Clinical Research, The First Affiliated Hospital, Jinan University, Guangzhou, China; ${ }^{15}$ Chongqing Key Laboratory of Translational Research for Cancer Metastasis and Individualized Treatment, Chongqing University Cancer Hospital, Chongqing, China; ${ }^{16}$ School of Public Health and Management, Chongqing Medical University, Chongqing, China; ${ }^{17}$ School of Public Health, Chengdu Medical College, Chengdu, China; ${ }^{18}$ The Clinical Epidemiology of Research Center, Department of Public Health and Preventive Medicine, Baotou Medical College, Baotou, China; ${ }^{19}$ Center for Global Health, School of Population Medicine and Public Health, Chinese Academy of Medical Sciences and Peking Union Medical College, Beijing, China Contributions: (I) Conception and design: HF Xu, XF Gu, JG Zhang, YQ Yu, YL Qiao; (II) Administrative support: JG Zhang; (III) Provision of study materials or patients: HF Xu, XF Gu, XH Wang, WJ Wang, LB Du, SX Duan, X Zhang, YQ Zhao, L Ma, YY Liu, JX Huang, J Cao, YP Fan, L Li, CY Feng, XM Lian, JC Du, YQ Yu; (IV) Collection and assembly of data: HF Xu, XF Gu, XH Wang, WJ Wang, LB Du, SX Duan, X Zhang, YQ Zhao, L Ma, YY Liu, JX Huang, J Cao, YP Fan, L Li, CY Feng, XM Lian, JC Du, YQ Yu; (V) Data analysis and interpretation: HF Xu, Y Liu; (VI) Manuscript writing: All authors; (VII) Final approval of manuscript: All authors.


"These authors contributed equally to this work.
Correspondence to: Jian-Gong Zhang. Department of Cancer Epidemiology, Affiliated Cancer Hospital of Zhengzhou University/Henan Cancer Hospital, Henan Engineering Research Center of Cancer Prevention and Control, Henan International Joint Laboratory of Cancer Prevention, Zhengzhou 450008, China. Email: zhangjg@zzu.edu.cn; Yan-Qin Yu. The Clinical Epidemiology of Research Center, Department of Public Health and Preventive Medicine, Baotou Medical College, Baotou 014010, China. Email: yanqin0324@126.com; You-Lin Qiao. Department of Cancer Epidemiology, Affiliated Cancer Hospital of Zhengzhou University/Henan Cancer Hospital, Henan Engineering Research Center of Cancer Prevention and Control, Henan International Joint Laboratory of Cancer Prevention, Zhengzhou 450008, China; Center for Global Health, School of Population Medicine and Public Health, Chinese Academy of Medical Sciences and Peking Union Medical College, Beijing 100005, China. Email: qiaoy@cicams.ac.cn.


#### Abstract

Background: Colorectal cancer (CRC) is the 3rd most common malignancy globally, and its disease burden is increasing rapidly in China. But CRC patients' knowledge and awareness of CRC have not yet been examined, which could facilitate the identification of targeted population from public for intervention. Methods: A nationwide multicenter cross-sectional survey was conducted in 19 tertiary hospitals ( 10 cancer hospitals and 9 general hospitals) from March 2020 to March 2021 in China. During study period, all Stage


#### Abstract

III and IV CRC patients were invited to complete a semi-structured survey that had been designed to collect information about their socio-demographic characteristics, and knowledge and awareness of CRC risk factors and screening. A multivariate logistic regression model was used to identify factors associated with their knowledge and awareness. Results: In total, 4,589 advanced CRC patients were enrolled in this study, of whom, $46.2 \%$ were from tertiary cancer hospitals, and $59.5 \%$ were male. Patients had a mean age of $60.1 \pm 11.6$ years. Before diagnosis, $65.1 \%$ of the patients had no related knowledge of the CRC risk factors, and $84.9 \%$ were unaware of the CRC screening-related information. Only $30.4 \%$ of patients had actively sought to acquire CRC-related knowledge before diagnosis. The 3 most common knowledge sources were relatives or friends who had been diagnosed with CRC (13.2\%), popular science television/broadcast shows (12.9\%), and community publicity and education ( $9.6 \%$ ). Generally, knowledge and awareness were positively associated with better education level [odds ratios (ORs) ranged from 1.49 to $2.54, \mathrm{P}<0.001$ ], annual household income ranged from 50,000 Chinese Yuan (CNY) to $100,000 \mathrm{CNY}(\mathrm{OR}=1.32, \mathrm{P}<0.001)$, being manual laborer ( $\mathrm{OR}=1.25$, $\mathrm{P}<0.001$ ) and being white-collar worker ( $\mathrm{OR}=1.47, \mathrm{P}<0.001$ ).

Conclusions: Advanced CRC patients' knowledge and awareness of CRC were severely limited before


 diagnosis. Thus, those who had limited knowledge and awareness should has a priority for intervention.Keywords: Colorectal cancer; knowledge; awareness; patients

Submitted Jan 21, 2022. Accepted for publication Mar 18, 2022.
doi: 10.21037/atm-22-1019
View this article at: https://dx.doi.org/10.21037/atm-22-1019

## Introduction

Colorectal cancer (CRC) ranks 3rd in cancer incidence and 2nd in cancer mortality (1), and is becoming increasingly prevalent in middle and high Human Development Index countries and young adults $(2,3)$. In China, CRC was the 4th most common cancer, and the 5 th major cause of cancer-related death in 2015 (4). In clinical practice, the majority of patients have been advanced CRC at the time of diagnosis (5), and have a poor prognosis. The 5 -year survival rate is about $14 \%$ for metastatic CRC patients, a rate substantially lower than that of patients diagnosed at an earlier stage (6). Thus, it is necessary to reduce the proportion of advanced CRC patients.

Health beliefs and awareness could encourage people to develop healthy behavior habits and seek medical help in a timely manner (7). For CRC, it has been proven that health beliefs are negatively correlated with prehospital delay indicating the time interval from when the first symptom was noticed until hospital arrival, which was found to occur in $47.4 \%$ of CRC patients in clinical practice (8). At the same time, those individuals with limited knowledge and awareness about CRC screening always reported more barriers to screening $(9,10)$, which could hinder the detection of CRC at early stage. Therefore, public's
knowledge and awareness related to CRC play an important role in early CRC detection, diagnosis and treatment which could improve the prognosis of CRC.

Previous studies have evaluated public's knowledge and awareness on CRC and concluded that majority of the public had inadequate knowledge and awareness related to CRC (11-14). Considering resources was limited, it is necessary to identify the population with highest priority for education intervention. To address this issue, it is helpful to illuminate the knowledge and awareness on CRC among CRC patients before they were diagnosed with CRC. Therefore, the current study was designed to evaluate the knowledge and awareness of advanced CRC patients before diagnosis. We present the following article in accordance with the SURGE reporting checklist (available at https://atm.amegroups.com/article/ view/10.21037/atm-22-1019/rc).

## Methods

## Study design

The current study was embedded in a nationwide, multicenter cross-sectional survey conducted in 7 geographical regions (i.e., northeastern, northern,
northwestern, eastern, central, southern, and southwestern) across China from March 2020 to March 2021, which was designed to provide a blueprint of advanced CRC patients on the knowledge and awareness, diagnosis and treatment, life-quality, medical expenditure and follow-up. Both tertiary cancer hospitals and tertiary general hospitals were selected as study centers based on multi-stage stratified sampling in each region. Ultimately, 19 hospitals were included in the current study ( 10 tertiary cancer hospitals and 9 tertiary general hospitals). The study was conducted in accordance with the Declaration of Helsinki (as revised in 2013). The study was approved by the Review Board of the Henan Cancer Hospital (No. 2019273), and the study was approved by all institutional review boards of the participating hospitals. Informed consent was taken from all the patients before enrolled.

## Study population

During study period, all CRC patients diagnosed with stage III and IV disease at the enrolled hospitals were invited if they were aged 18 or above.

## Sample size

Due to current study was a part of a national-wide survey conducted to draw a blueprint of advanced CRC patients in China, the sample size was determined according to the number of advanced CRC patients in China.

It was estimated that there are about 400,000 advanced CRC patients in China. We sought to recruit $1 \%$ of the advanced CRC patients for the current study to ensure the sample was representative. The non-response rate was set as $10 \%$ based on previous experience; thus, it was calculated that the sample size needed to be more than 4,445 . For each region, the sample size was allocated based on population density.

## Survey

The survey was designed to collect the patients' sociodemographic information, and information about their knowledge and awareness of CRC risk factors, CRC screening, and their knowledge sources. In relation to the risk factors, 1 multiple-choice question asked, "Before your diagnosis, what were the risk factors for CRC in your opinion?". In relation to the CRC screening, 1 question asked, "Before your diagnosis, what were the appropriate

CRC screening modalities in your opinion?". In relation to the knowledge source, 1 question asked, "From the following list, which sources did you use to acquire CRCrelated knowledge?". There were 10,6 , and 10 options listed for each of the above-mentioned questions, respectively. Any chosen option was assigned a score of 1 , while a score of 0 was assigned if the patients selected, "I didn't know" or "I never paid attention". Thus, the total possible scores were 9,5 , and 9 for each question, respectively.

The development of the questionnaire included design, draft, pilot testing, and optimization. Therefore, the feasibility and representation of the questionnaire could be ensured.

All qualified advanced CRC patients were invited verbally up to 3 times to take part in current research by the interviewer, and a relative was invited to participate in the interview if the patient was unable to answer the questions. The survey was filled out by an interviewer during the face-to-face interview. All the interviewers had been systematically trained before the study launched. After interview, each subject would receive a brochure related CRC prevention and control.

## Statistical analysis

In the current study, the categorical variables are presented as the frequency and percentage. Group comparisons were conducted using the Chi-square test. The continuous variables are described as the mean and standard deviation (SD). Comparisons of the continuous variables between the groups were conducted using the $t$-test, or the nonparametric test.

Multivariate logistic regression was used to identify the associated factors for the knowledge and awareness on specific aspect (e.g., CRC risk factors, screening) and overall knowledge and awareness. All socio-demographic variables (e.g., age, gender, marital status, education level, occupation, permanent residence, annual household income, and relatives or friends engaged in medically related jobs) were evaluated. In the model, forward regression was used, and those variables with a P value $<0.05$ would enter the multivariate model. In the current study, the questionnaire was regarded as complete if more than $95 \%$ of the items had been answered, otherwise the questionnaire was regarded as partially complete. For the analyses, all the unqualified variables whose response rates were less than $95 \%$ and missing data were excluded from analyses.

All the statistical analyses were performed using SAS

Software Version 9.4 (The SAS Institute, Cary, NC, USA). All the tests were 2 -tailed, and the significance level was set at $\mathrm{P}<0.05$.

## Results

## Socio-demographics

In total, 4,589 advanced CRC patients were enrolled in the study. The patients had a mean age of $60.1 \pm 11.6$ years. Of the advanced CRC patients, $46.2 \%$ were from tertiary cancer hospitals, and $53.8 \%$ were from tertiary general hospitals. The proportion of males was $59.5 \%$ (male-to-female-ratio: 1.5). Of the advanced CRC patients, $29.0 \%$ were either illiterate or had a primary school level of education, $32.2 \%$ had a middle school level of education, and $22.8 \%$ had a high school level of education. Of the advanced CRC patients, $39.6 \%$ were white-collar workers, and $46.3 \%$ were manual laborers. The annual household income of $85.7 \%$ of the advanced CRC patients was $<100,000$ Chinese Yuan (CNY), and only $14.3 \%$ earned $\geq 100,000 \mathrm{CNY}$.

At the time of diagnosis, $79.9 \%$ of the patients had stage III and IV CRC. Among the advanced CRC patients, the highest proportion of patients came from a 3 rd-tier city or below ( $58.5 \%$ ), followed by a 2 nd-tier city ( $36.7 \%$ ), and only $4.8 \%$ came from a 1 st-tier city. The proportion of advanced colon cancer patients was $45.0 \%$, which is lower than that for rectal cancer ( $53.8 \%$ ). Before diagnosis, only $2.6 \%$ of the patients had undergone coloscopy (see Table 1). The 3 most common reasons as to why the patients had not had a coloscopy were a lack of knowledge ( $86.9 \%$ ), fear of an uncomfortable experience ( $16.1 \%$ ), and a lack of time ( $8.3 \%$ ).

## Knowledge and awareness

Advanced CRC patients' knowledge and awareness of the risk factors and screening options before diagnosis are summarized in Tables 2,3. In relation to the CRC risk factors, $65.1 \%$ of the advanced CRC patients did not have any related knowledge before diagnosis, and only $8.3 \%$ knew 4 or more of the risk factors. Patients had an average score of $0.9 \pm 1.5$ in relation to their knowledge and awareness of the risk factors. Before diagnosis, the common risk factors of CRC were better known than the specific risk factors, of which, an unhealthy lifestyle was the most known risk factor ( $19.0 \%$ ), followed by an age above 50 ( $17.4 \%$ ) a
history of bloody stool (14.6\%), a personal or family history of CRC ( $13.4 \%$ ), an unhealthy diet ( $12.5 \%$ ), and physical inactivity ( $9.6 \%$ ).

In relation to CRC screening, up to $84.9 \%$ of patients were unaware of the related information, and only $2.4 \%$ had a good level of knowledge of CRC screening. Similarly, the average knowledge and awareness score for screening was $0.3 \pm 0.7$. In general, advanced CRC patients had a similar level of awareness of different screening strategies, which ranged from $5.5 \%$ to $8.1 \%$.

In relation to the knowledge source, $69.6 \%$ of the patients never sought to acquire knowledge actively, and $9.5 \%$ acquired CRC-related information by the abovementioned 3 ways. The 3 most common knowledge sources were relatives or friends diagnosed with CRC (13.2\%), followed by popular science television/radio shows (12.9\%), and community publicity and education ( $9.6 \%$ ).

## Knowledge and awareness associated factors

The associated factors were summarized in Table 4. Overall knowledge and awareness were positively associated with education [middle school: odds ratio (OR) $=1.49$, $95 \%$ confidence interval (CI): 1.25-1.76, high school: OR $=2.05,95 \%$ CI: 1.70-2.47, college and above: OR $=2.54,95 \%$ CI: 2.04-3.16], annual household income ( $50,000-100,000 \mathrm{CNY}: \mathrm{OR}=1.32,95 \% \mathrm{CI}: 1.14-1.54$ ), and occupation (white-collar worker: $\mathrm{OR}=1.47,95 \% \mathrm{CI}$ : 1.19-1.82; manual laborer: $\mathrm{OR}=1.25,95 \%$ CI: $1.02-1.53$ ). Similarly, patients' knowledge and awareness of the risk factors before diagnosis were also positively associated with their education level, annual household income, and occupation, of which education level had the most significant positive effect ( $\mathrm{OR}=1.43$ for middle school, 1.92 for high school, and 2.42 for college and above). Patients with the following characteristics had better knowledge and awareness of CRC screening: a better education level, a higher annual household income, white-collar worker, inhabitants of cities with a better economic status, and medical professionals or relatives engaged in medically related jobs. Among these factors, education level had a larger effect (ORs ranged from 1.85 to 3.27) than the other factors (ORs ranged from 1.30 to 1.64).

## Discussion

This was the first nationwide multicenter hospital-based survey conducted with advanced CRC patients to determine

Table 1 Socio-demographic and clinical characteristics of advanced CRC patients

| Variables | All, n (\%) | Hospital type, n (\%) |  | P |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Cancer hospital | General hospital |  |
| No. of patients |  | 2,122 (46.2) | 2,467 (53.8) |  |
| Age (years, $\bar{x} \pm \mathrm{s}$ ) | $60.1 \pm 11.6$ | $57.5 \pm 11.3$ | $62.3 \pm 11.4$ | <0.001 |
| $<40$ | 270 (5.9) | 176 (8.3) | 94 (3.8) |  |
| 40-60 | 1,979 (43.1) | 1,069 (50.4) | 910 (36.9) |  |
| $\geq 60$ | 2,340 (51.0) | 877 (41.3) | 1,463 (59.3) |  |
| Gender |  |  |  | 0.316 |
| Male | 2,730 (59.5) | 1,279 (60.3) | 1,451 (58.8) |  |
| Female | 1,859 (40.5) | 843 (39.7) | 1,016 (41.2) |  |
| Marital status |  |  |  | 0.061 |
| Married | 4,318 (94.1) | 2,012 (94.8) | 2,306 (93.5) |  |
| Other | 270 (5.9) | 110 (5.2) | 160 (6.5) |  |
| Education |  |  |  | <0.001 |
| Primary school or below | 1,330 (29.0) | 530 (25.0) | 800 (32.5) |  |
| Middle school | 1,478 (32.2) | 685 (32.3) | 793 (32.2) |  |
| High school | 1,044 (22.8) | 465 (21.9) | 579 (23.5) |  |
| College and above | 734 (16.0) | 441 (20.8) | 293 (11.9) |  |
| Occupation |  |  |  | <0.001 |
| White-collar worker ${ }^{1}$ | 1,816 (39.6) | 810 (38.2) | 1,006 (40.8) |  |
| Manual laborer ${ }^{2}$ | 2,126 (46.3) | 1,057 (49.8) | 1,069 (43.3) |  |
| Unemployed | 646 (14.1) | 254 (12.0) | 392 (15.9) |  |
| Family income (10,000 CNY) |  |  |  | 0.053 |
| $<5$ | 2,624 (57.4) | 1,224 (58.0) | 1,400 (56.8) |  |
| 5-10 | 1,293 (28.3) | 564 (26.7) | 729 (29.6) |  |
| $\geq 10$ | 656 (14.3) | 322 (15.3) | 334 (13.6) |  |
| Permanent residence |  |  |  | <0.001 |
| 1st-tier city | 222 (4.8) | 173 (8.2) | 49 (2.0) |  |
| 2nd-tier city | 1,682 (36.7) | 812 (38.3) | 870 (35.3) |  |
| 3rd-tier city and below | 2,685 (58.5) | 1,137 (53.6) | 1,548 (62.8) |  |
| Stage when diagnosed |  |  |  | <0.001 |
| Stage I/II | 887 (20.1) | 205 (10.0) | 682 (29.0) |  |
| Stage III | 1,970 (44.7) | 1,015 (49.5) | 955 (40.5) |  |
| Stage IV | 1,550 (35.2) | 832 (40.5) | 718 (30.5) |  |

Table 1 (continued)

Table 1 (continued)

| Variables | All, n (\%) | Hospital type, n (\%) |  | P |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Cancer hospital | General hospital |  |
| Cancer type |  |  |  | <0.001 |
| Colon cancer | 2,063 (45.0) | 920 (43.4) | 1,143 (46.4) |  |
| Rectal cancer | 2,470 (53.8) | 1,163 (54.8) | 1,307 (53.0) |  |
| Other | 55 (1.2) | 39 (1.8) | 16 (0.6) |  |
| Colonoscopy |  |  |  | 0.455 |
| Yes | 121 (2.6) | 60 (2.8) | 61 (2.5) |  |
| No | 4,465 (97.4) | 2,061 (97.2) | 2,404 (97.5) |  |

${ }^{1}$, included employees of enterprises, and government institutions; ${ }^{2}$, included service staff, blue-collar workers, and farmers. CRC, colorectal cancer; CNY, Chinese Yuan.

Table 2 Scores of knowledge and awareness toward risk factors and screening

| Variables | All, n (\%) | Hospital type, n (\%) |  | P |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Cancer hospital | General hospital |  |
| Risk factors |  |  |  | <0.001 |
| 0 | 2,985 (65.1) | 1,438 (67.9) | 1,547 (62.7) |  |
| 1 | 401 (8.8) | 194 (9.2) | 207 (8.4) |  |
| 2 | 484 (10.6) | 193 (9.1) | 291 (11.8) |  |
| 3 | 336 (7.3) | 152 (7.2) | 184 (7.5) |  |
| $\geq 4$ | 379 (8.3) | 142 (6.7) | 237 (9.6) |  |
| Average score | $0.9 \pm 1.5$ | $0.8 \pm 1.4$ | $1.0 \pm 1.6$ |  |
| Screening |  |  |  | 0.002 |
| 0 | 3,876 (84.9) | 1,832 (87.0) | 2,044 (83.1) |  |
| 1 | 358 (7.9) | 146 (6.9) | 212 (8.6) |  |
| 2 | 221 (4.8) | 82 (3.9) | 139 (5.7) |  |
| $\geq 3$ | 110 (2.4) | 45 (2.1) | 65 (2.6) |  |
| Average score | $0.3 \pm 0.7$ | $0.2 \pm 0.7$ | $0.3 \pm 0.7$ |  |
| Knowledge source |  |  |  | <0.001 |
| 0 | 3,183 (69.6) | 1,573 (74.5) | 1,610 (65.5) |  |
| 1 | 539 (11.8) | 264 (12.5) | 275 (11.2) |  |
| 2 | 416 (9.1) | 159 (7.5) | 257 (10.5) |  |
| 3 | 248 (5.4) | 69 (3.3) | 179 (7.3) |  |
| $\geq 4$ | 185 (4.1) | 47 (2.2) | 138 (5.6) |  |
| Average score | $0.7 \pm 1.2$ | $0.5 \pm 1.0$ | $0.8 \pm 1.4$ |  |

Table 3 Knowledge and awareness of CRC risk factors and screening

| Variables | All, n (\%) | Hospital type, n (\%) |  | P |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Cancer hospital | General hospital |  |
| Risk factors |  |  |  |  |
| Aged 50 or above | 800 (17.4) | 340 (16.0) | 460 (18.7) | 0.02 |
| Family history, history of polyps | 615 (13.4) | 191 (9.0) | 424 (17.2) | <0.001 |
| History of bloody stool | 669 (14.6) | 316 (14.9) | 353 (14.3) | 0.577 |
| History of chronic appendicitis | 116 (2.5) | 36 (1.7) | 80 (3.2) | 0.001 |
| History of chronic cholecystitis | 74 (1.6) | 26 (1.2) | 48 (2.0) | 0.053 |
| Physical inactivity | 439 (9.6) | 203 (9.6) | 236 (9.6) | 1 |
| Unhealthy lifestyle | 872 (19.0) | 343 (16.2) | 529 (21.4) | <0.001 |
| Unhealthy diet | 575 (12.5) | 261 (12.3) | 314 (12.7) | 0.662 |
| Didn't know | 2,985 (65.1) | 1,438 (67.9) | 1,547 (62.7) | <0.001 |
| Screening strategies |  |  |  |  |
| Risk assessment is necessary before colonoscopy for general population | 253 (5.5) | 102 (4.8) | 151 (6.1) | 0.052 |
| Take fecal occult blood test every year for general population | 280 (6.1) | 113 (5.3) | 167 (6.8) | 0.042 |
| Take colonoscopy every 5 years for general population | 264 (5.8) | 105 (5.0) | 159 (6.5) | 0.03 |
| Take colonoscopy every year for high-risk population | 373 (8.1) | 145 (6.8) | 228 (9.2) | 0.03 |
| Didn't know | 3,876 (84.9) | 1,832 (87.0) | 2,044 (83.1) | <0.001 |
| Knowledge source |  |  |  |  |
| Publicity and education | 439 (9.6) | 83 (3.9) | 356 (14.4) | <0.001 |
| Portal website (e.g., Sina) | 310 (6.8) | 141 (6.6) | 169 (6.9) | 0.782 |
| Medical academic website (e.g., DXY) | 197 (4.3) | 65 (3.1) | 132 (5.4) | <0.001 |
| Popular science television/radio show | 594 (12.9) | 166 (7.8) | 428 (17.4) | <0.001 |
| Social media platform (e.g., WeChat) | 334 (7.3) | 117 (5.5) | 217 (8.8) | <0.001 |
| Relatives or friends with CRC | 605 (13.2) | 260 (12.3) | 345 (14.0) | 0.084 |
| Online medical service platform (e.g., good doctor) | 174 (3.8) | 66 (3.1) | 108 (4.4) | 0.025 |
| Other patients | 305 (6.7) | 98 (4.6) | 207 (8.4) | <0.001 |
| Other | 25 (0.5) | 16 (0.8) | 9 (0.4) | 0.074 |
| Never pay attention to above ways | 3,183 (69.6) | 1,573 (74.5) | 1,610 (65.5) | <0.001 |

CRC, colorectal cancer; DXY, Dingxiangyuan.
their knowledge and awareness of the CRC risk factors and CRC screening before diagnosis, and the associated factors. The findings demonstrated that the majority of patients had limited knowledge and awareness of the CRC risk factors
and CRC screening, of which, the majority had not acquired CRC-related knowledge actively. Generally, the advanced CRC patients had better knowledge and awareness if they had a better education, a higher annual household income,

Table 4 Associated factors of knowledge and awareness for CRC risk factors and screening

| Variables | Overall |  | Risk factors |  | Screening |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OR (95\% CI) | P | OR (95\% CI) | P | OR (95\% CI) | P |
| Education |  |  |  |  |  |  |
| Primary school or below | 1 |  | 1 |  | 1 |  |
| Middle school | 1.49 (1.25, 1.76) | <0.001 | 1.43 (1.21, 1.70) | <0.001 | 1.85 (1.44, 2.38) | <0.001 |
| High school | 2.05 (1.70, 2.47) | <0.001 | 1.92 (1.59, 2.32) | <0.001 | 2.47 (1.90, 3.21) | <0.001 |
| College and above | 2.54 (2.04, 3.16) | <0.001 | 2.42 (1.94, 3.01) | <0.001 | 3.27 (2.47, 4.32) | <0.001 |

Annual household income (10,000 CNY)

| $<5$ | 1 |  |
| :--- | :---: | :---: |
| $5-10$ | $1.32(1.14,1.54)$ | $<0.001$ |
| $\geq 10$ | $1.13(0.93,1.38)$ | 0.22 |


| Occupation |  |  |
| :--- | :---: | :---: |
| White-collar worker ${ }^{1}$ | $1.47(1.19,1.82)$ | $<0.001$ |
| Manual laborer $^{2}$ | $1.25(1.02,1.53)$ | 0.031 |
| Unemployed | 1 |  |

Permanent residence

| 1st-tier city | $1.44(1.02,2.02)$ | 0.038 |
| :--- | :---: | :---: |
| 2nd-tier city | $1.30(1.09,1.54)$ | 0.003 |
| 3rd-tier city or below | 1 | 1 |
| Engaged in medical related job (patients or relatives) | $1.34(1.07,1.69)$ | 0.011 |
| Yes |  |  |

${ }^{1}$, included employees of enterprises, and government institutions; ${ }^{2}$, included service staff, blue-collar workers, and farmers. CRC, colorectal cancer; OR, odds ratio; CI, confidence interval; CNY, Chinese Yuan.
and were white-collar worker. Further, the patients had better knowledge and awareness of CRC screening if they lived in a city with a better economic status, they themselves or their relatives were engaged in medically related work, they had a higher level of education, and they were a whitecollar worker.

In the current study, advanced CRC patients' knowledge and awareness of CRC risk factors before diagnosis were severely limited. Indeed, $65.1 \%$ of the patients were unaware of the CRC risk factors before diagnosis. Similar findings have also been reported in other countries and regions; for example, in Lebanon, $83 \%$ of participants were not aware of the CRC risk factors, but $56 \%$ were aware of the necessity of screenings (15). Similarly, in Pakistan, only $59.9 \%$ of college students knew the CRC risk factors (12).

Awareness of the risk factors of CRC was also poor in the Caribbean territory (11), Hong Kong (16), and Jorden (17). In one study, $46 \%$ of patients attributed CRC to common risk factors, including smoking tobacco, drinking alcohol, being overweight or obese, physical inactivity, a low vegetable intake, a low fruit intake, and a high red and processed meat intake (18); however, the awareness of other risk factors, such as physical inactivity and age, were still low (19). In the present study, advanced CRC patients had relatively better awareness of the most common risk factors of CRC, such as age, an unhealthy lifestyle and diet, a family or personal history of cancer, than those diseases seemingly unrelated to CRC, such as inflammatory disease of appendix and gallbladder, which reflects the similar findings of other studies $(12,13,20)$. The results indicate
that educators should pay more attention to less well-known risk factors than common risk factors.

Further, similar to previous studies $(21,22)$, the majority of advanced CRC patients had severely limited knowledge and awareness of CRC screening before diagnosis. As expected, only $2.6 \%$ of the advanced CRC patients had ever undergone a colonoscopy before diagnosis in the current study, a figure substantially lower than those reported by other studies $(23,24)$. Additionally, the effect of knowledge and awareness for CRC screening, and the lower participation rate of coloscopy were also associated with the enrolled population. Before diagnosis, advanced CRC patients were unwilling to participate in screenings because of a fear that the experience would be uncomfortable or because they had no time to do so. Thus, it is crucial to improve people's knowledge and awareness of CRC screening to promote the conversion of knowledge to practice (i.e., to the attendance of screenings). Education interventions provided by PowerPoint could be an effective way to facilitate the improve of knowledge and awareness $(25,26)$.

In line with other studies (27-29), the associated factors of knowledge and awareness of CRC risk factors included a higher level of education, a higher annual household income, being white-collar worker, and the patient or relatives having a medically related job. However, unlike in other studies, in this study, the female patients did not have better CRC knowledge and awareness, which may be partly explained by the study population's composition. The male-to-female ratio was 1.5 , which reflects the gender ratio of CRC patients in China. However, in other studies, females have comprised $50 \%$ of the participants $(28,30)$. Nevertheless, it can be concluded that groups with a lower level of financial support and a lower level of education had deficient CRC knowledge and awareness. This may be due to limited access to knowledge or an absence of financial support. Thus, such individuals should be the primary target population for any intervention $(28,30)$.

In relation to screening-related knowledge and awareness, the economic level of the city in which the patients lived and a patient's or a relative's engagement in a medically related job also had a positive effect. In China, the Cancer Screening Program in Urban China (CanSPUC) was launched in cities in 2012 and provide free coloscopy screenings to high-risk populations. However, CRC patients from the 1 st- and 2 nd-tier cities have a greater possibility of accessing these screenings than those from 3rd-tier cities or below, and this may also be affected by the
factors of education and occupation. Additionally, patients with relatives engaged in medically related job have more opportunities of acquiring related knowledge, but only a positive association between relatives with medically related jobs and screenings was observed, which may need to be further validated.

The current study had some limitations. First, recall bias was inevitable, as the current study evaluated patients' knowledge and awareness of CRC risk factors and screening before diagnosis, and the data were collected by selfreporting. Second, only advanced CRC patients were included in the present study, which limits the generalizability of the findings. Third, no information on lifestyle or behavior risk factors were collected; thus, the effects of these factors on knowledge and awareness could not be evaluated.

## Conclusions

Generally, knowledge and awareness of CRC risk factors and CRC screening among advanced CRC patients were poor before diagnosis and were positively affected by education, occupation, annual household income, and city tier. These findings highlight the necessity of promoting education related to CRC to the public, especially among vulnerable populations.

## Acknowledgments

Funding: This research was funded by the Beijing Love Book Cancer Foundation and Merck Serono Co., Ltd.

## Footnote

Reporting Checklist: The authors have completed the SURGE reporting checklist. Available at https://atm. amegroups.com/article/view/10.21037/atm-22-1019/rc

Data Sharing Statement: Available at https://atm.amegroups. com/article/view/10.21037/atm-22-1019/dss

Conflicts of Interest: All authors have completed the ICMJE uniform disclosure form (available at https://atm. amegroups.com/article/view/10.21037/atm-22-1019/coif). All authors report that this research was funded by Merck Serono Co., Ltd. The authors have no other conflicts of interest to declare.

Ethical Statement: The authors are accountable for all

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aspects of the work in ensuring that questions related to the accuracy or integrity of any part of the work are appropriately investigated and resolved. The study was conducted in accordance with the Declaration of Helsinki (as revised in 2013). The study was approved by the Review Board of the Henan Cancer Hospital (No. 2019273), and the study was approved by all institutional review boards of the participating hospitals. Informed consent was taken from all the patients before enrolled.

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Cite this article as: $\mathrm{Xu} \mathrm{HF}, \mathrm{Gu} \mathrm{XF}$, Wang XH, Wang WJ, Du LB, Duan SX, Liu Y, Zhang X, Zhao YQ, Ma L, Liu YY, Huang JX, Cao J, Fan YP, Li L, Feng CY, Lian XM, Du JC, Zhang JG, Yu YQ, Qiao YL; China Working Group on Colorectal Cancer Survey. Knowledge and awareness of colorectal cancer risk factors, screening, and associated factors in advanced colorectal cancer patients: a multicenter crosssectional study in China. Ann Transl Med 2022;10(6):354. doi: 10.21037/atm-22-1019
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(English Language Editor: L. Huleatt)

