

Global GI malignancies: a population health management perspective

The increasing issues of globalization and caring for our populations have created a unified effort of all healthcare stakeholders worldwide (1). Population health has emerged to integrate public health, health policy, quality and safety, as well as chronic care management under one roof (2). Although the concept of population health has been around for generations, a measurable definition of "population-level health outcomes" with the health factors and policy/interventions that influence it was not reported until Kindig and Stoddart in 2003 (3). A simplified grouping of health factors into four categories consisting of health behaviors, clinical care, social & economic factors, and physical environment serves as an entry point for identification of gaps in the health of a population or subpopulation (4). Importantly, social determinants of health (SDoH) contribute to approximately eighty percent of population health issues. The World Health Organization describes SDoH as "the conditions which people are born, grow, live, and age (1)." The question for all countries worldwide becomes "how can we achieve the goal of improving health care given our available resources?" The Quadruple Aim proposed by the Institute of Healthcare Improvement, in addition to improving outcomes, emphasized improving the patient and provide experience while reducing per capita cost. The adoption of global population health management (GPHM) strategies is described as a system of coordinated healthcare interventions. GPHM focuses on identifying a similar group's risk factors, determining strategies to improve the health of the group, identifying preventive care intervention and utilizing aggregated data to support the clinical decision-making process (5,6).

The combination of increasing global burden of gastrointestinal (GI) malignancies and rising age portends a future health crisis (7). This focus series of global GI malignancies from a population health management perspective is intended to provide a broad overview of relevant topics. Specifically, the importance of the GI microbiome, oral health, and the brain-gut axis as drivers of health is introduced. Value-base population health management and the chronic care model provide interventions across continuum of care coordination. Evidence-based strategies to eliminate GI vaccination-preventable disease is discussed. Finally, organ-specific malignancies and their socioeconomic determinants impacting geographic regions worldwide are reviewed.

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