



#### **OUTLINE OF THE REPORT**

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#### 1. BASIC INFORMATION



- Longhua Chinese Medicine (ISSN 2616-2806; LCM)
- Open-access
- Peer-reviewed
- Member of Committee on Publication Ethics (COPE)
- Co-Launched by AME Publishing Company and Longhua Hospital Shanghai University of Traditional Chinese Medicine in Jan 2018.

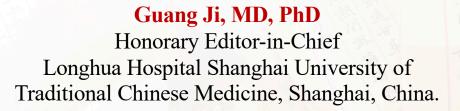
Areas of particular interests include: acupuncture and moxibustion, integrative medicine, complementary and alternative medicine, herbal medicine, chemistry, biology, pharmacology, etc. The editors encourage contributions relevant to indigenous medical practices, therapeutic procedures, medicinal plants, traditional medical theories and concepts, pharmacology, healthcare, education and etc.





#### 2. HONORARY EDITOR-IN-CHIEF & EDITOR-IN-CHIEF







Zhen Xiao, MD, MPA

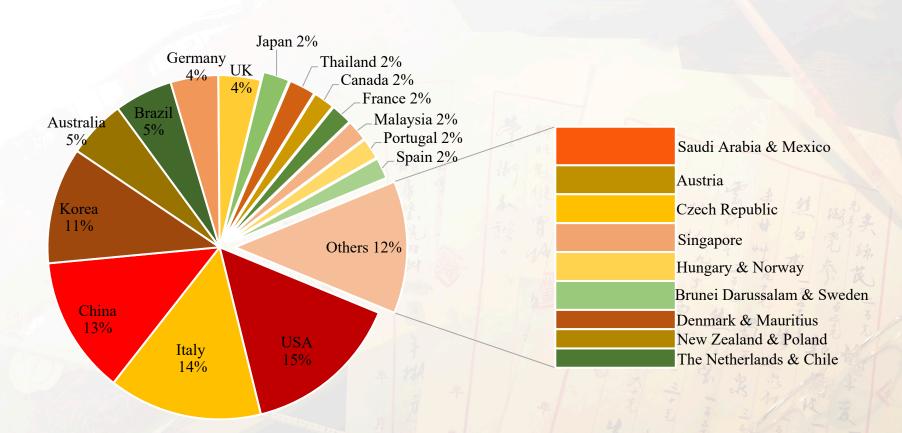
Editor-in-Chief

Longhua Hospital Shanghai University of
Traditional Chinese Medicine, Shanghai, China.



#### 3. INTERNATIONAL EDITORIAL BOARD MEMBERS

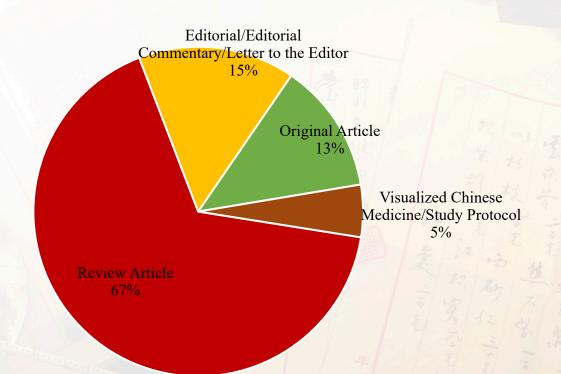
All together 201 Current Editorial Board Members from 30 countries all over the world.





#### 4. AMOUNT AND TYPES OF ARTICLES PUBLISHED IN 2021

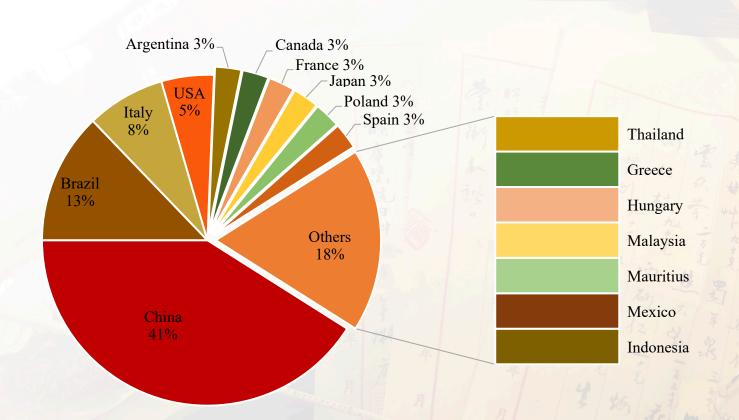
LCM has published a total of 39 articles in 2021, including 26 review articles and 5 original articles.





#### 5. INTERNATIONAL DIVERSITY OF CORRESPONDING AUTHORS IN 2021

Corresponding authors of 39 articles published in 2021 come from 17 countries, among who there are 41% from China, followed by Brazil, Italy, the USA and etc.



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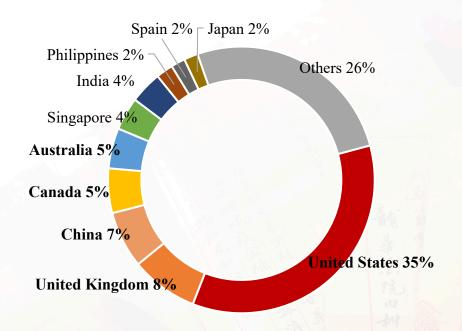
#### 6. PAGEVIEWS IN 2021



Pageviews of LCM from Google Analytics in 2021 reached 83,592 in total, an increase of 99.17% over 2020.



#### 7. WEBSITE VISITS IN 2021



Others include Brazil, Thailand, Korea, Finland, France, Italy, New Zealand, Germany and etc.

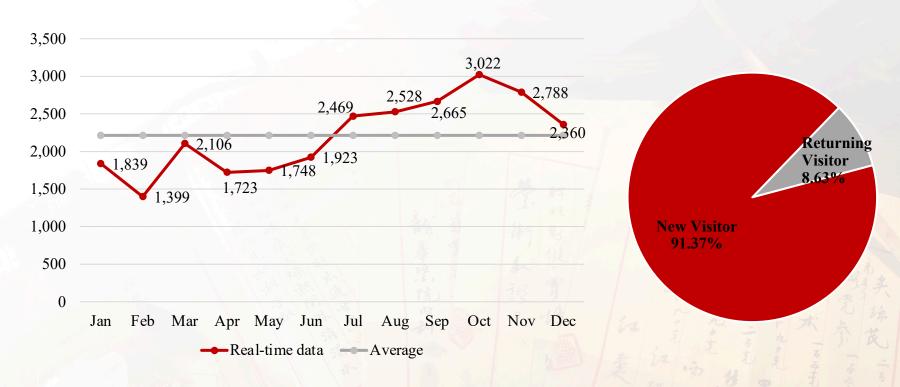
Country	Users	
United States	9,126	
United Kingdom	2,123	
China	1,792	
Canada	1,406	
Australia	1,271	
Singapore	1,038	
India	1,016	
Philippines	538	
Spain	446	
Japan	441	

All together 26,000 visitors. Readers who visited LCM website in 2021 were from diverse countries, with the majority from the USA, followed by the UK, China, Canada, Australia and Singapore.

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#### 8. WEBSITE USERS IN 2021



In 2021, LCM has an average of 2,214 users per month, with the peak reaching 3,022 in October. Among them, 91.37% of website users are new visitors and 8.63% are returning visitors.



#### 9. TOP 5 MOST VIEWED ARTICLES PUBLISHED IN LCM

Title	Article Type	Pageviews
Treatment of gastroesophageal reflux disease-related chronic cough with lung-stomach co-treatment and nourishing-dampness dual-use	Review Article	2,637
Gut flora "the second brain" connects Eastern and Western medicine: intestinal hyper-permeability or Qi deficiency can affect brain, mind, and whole body	Review Article	2,103
Shengmai San: a modern medicine perspective on its remedial effects on Qi and Yin deficiency syndrome in Chinese medicine	Review Article	1,635
The traditional Chinese medicine WuJiaPi (Acanthopanacis cortex) and its main anti- inflammatory terpenoids	Review Article	1,574
The treatment of gastroesophageal reflux cough with lung-spleen theory	Review Article	1,060





#### 10. SPECIAL SERIES PUBLISHED IN 2021

➤ Narrative and Evidence-based Medicine for Traditional Medicine: from basic research to clinical practice and trail





Scan to read the articles in this series





#### 10. SPECIAL SERIES PUBLISHED IN 2021

➤ Regulation of Chinese Medicine in the different countries of the world





Scan to read the articles in this series





➤ Bioactive Compounds from Natural Products with Antidiabetic Potentials





Scan to learn the series outline





Ear Acupuncture Neuromodulation





Scan to learn the series outline





➤ Integrative Medicine Approaches to Common Urological Problems





Scan to learn the series outline





➤ Pharmacology of Chinese Herbal Medicine





Scan to learn the series outline





> Multifunctional Saffron





Scan to learn the series outline





➤ Natural Bioactive Compounds and Human Diseases





Scan to learn the series outline



#### UCLA Case Studies

Guest Editors: Grant Chu and Ka-Kit Hui, from UCLA Center for East-West Medicine, USA. Publication Plan: 1 case report every 3 months.

"UCLA Case Studies" is a featured series that publishes the cases from UCLA Center for East-West Medicine focusing on the integration of Chinese and Western medicine.

Article: https://lcm.amegroups.com/article/view/7825/8838

#### Visualized Chinese Medicine

"Visualized Chinese Medicine" is a featured series that publishes narrated videos as a detailed "how to" multimedia manual for Chinese Medicine procedures.

Content will focus on acupuncture, moxibustion, Tuina, cupping therapy and other related treatment skills.

Article example: https://lcm.amegroups.com/article/view/7557/html



#### 12. ABOUT LONGHUA HOSPITAL



Founded in July 1960, Longhua Hospital affiliated to Shanghai University of Traditional Chinese Medicine is one of the four earliest built TCM clinical centers in China. Over 50 years, Longhua Hospital has been dedicated to the development of TCM and is known as nationwide for outstanding patient care provided by its physicians and staff.

With the distinguishing feature and prominent advantage of TCM, Longhua Hospital serves as a famous TCM center that combines health care, education, and scientific research. It is regarded as an exemplary national model TCM hospital and is categorized as Shanghai grade III level A hospital. For more information, please visit the official website of the hospital: http://www.longhua.net/Portal/Pages/LH English

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#### 13. ABOUT AME PUBLISHING COMPANY

#### Our Publisher-

### AME Publishing Company www.amegroups.com

- Established in 2009
- Registered in Hong Kong
- 10 offices around the world
- 60+ peer-reviewed journals
- 13 indexed in SCIE
- 20 indexed in PubMed/PMC/MEDLINE
- 200+ Medical Books
- 80+ Medical Books in English
- 120+ Medical Books in Chinese
- 150+ Electronic Editions

