

Appendix 1 Skin lightening practices questionnaire

Start of Block: Skin Lightening Practices



1. Kindly rate the level of your agreement.

	Strongly Agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
The use of skin lightening/whitening products can harm the skin.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q21 2. I know the active ingredients in skin lightening/whitening products.

- True
- False



Q22 For each question, please indicate if you strongly agree, agree, disagree, or strongly disagree.

	Strongly Agree	Agree	Disagree	Strongly Disagree
3. A lighter skin tone is more beautiful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. Lighter skin tone provides higher self-esteem.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Lighter skin tone gives a younger look.

6. Lighter skin tone implies that one belongs to a high social class.

7. Lighter skin tone helps people to get a better job opportunity.

8. Lighter skin tone increases one's chances of getting married.

9. People consider lighter skin tone more beautiful.

10. The way skin lightening products are advertised on TV has an influence on one's preference for lighter skin tone



11. Have you ever used skin lightening/whitening products?

- Yes
- No



12. How often have you used skin lightening/whitening products in the past three months?

- Never
- At least once a day
- At least once a week
- At least once a month
- Once over the past three months

End of Block: Section 3: Skin Lightening Practices